

The Southwestward march of industry is no pipe-dream. The Wall Street Journal, which is the daily encyclopedia of American business, reported on July 17 that the march is a definite trend and is particularly centered on our own section — the West South Central States (Arkansas, Louisiana, Oklahoma, Texas.)

Back in 1949, continues the financial newspaper, these four states commanded only 4.1 per cent of the nation's total manufacturing and mining. But their share today is 18.5 per cent — a quadruple gain!

At the same time the share held by New England and the Northern and Midwestern States slipped from 68.3 per cent to only 40.7 per cent.

The Wall Street Journal states flatly that these are federal government figures but simply haven't been publicized. And considering the natural hesitancy of politicians to stir up criticism in the populous East and North this is an entirely adequate explanation.

So industry is moving to the Southwest, and it's not hard to guess why. We have a better climate than the North. Life is pleasant away from the metropolitan areas. And industrial production is easier to attain when the political atmosphere is appreciative of full employment rather than taking it for granted, as is the case with the older industrial sections.

Arkansas is getting a good slice of the new industrial boom. But not our own section of Arkansas. And yet the southwestern counties have much to offer the thousands of small industries which are either moving or contemplating moving to this general region.

What are we short on? Is it electric power? Or water? Or some special inducement that we can afford but simply haven't thought of?

The study and summarization of Hope's position in this matter is the No. 1 problem now before our citizens. We ought to authorize a substantial increase in study funds to Hope Chamber of Commerce for this purpose, and be prepared to hear the results and take united action.

We know the march is on.

Like's Aides Divided on Postal Hike

By JACK BELL

WASHINGTON (AP)—Two of President Eisenhower's closest advisers — Sen. Carlson (R-Kan.) and Postmaster General Summerfield — are working opposite sides of the street on the administration's proposal to increase postal rates.

Carlson, who heads the Senate Post Office Committee, said in an interview he has counseled delay in an attempt to raise the rates on letters and on second-class mailings, covering newspapers and magazines.

Summerfield, on the other hand, has been pounding away for increases to bring an estimated additional 240 million dollars yearly and, with other reforms, to cut the post office's annual deficit to about 70 million dollars. It is now over 500 million.

The postmaster general picked by Eisenhower as Republican national chairman, apparently believes it is better to swallow what some Republicans regard as a bitter political pill now than to wait until 1954 when congressional elections will be held.

Carlson one of Eisenhower's closest friends, indicated he believes the department could get along without the rate increases and eventually gain a pay-at-it-goes operational basis.

The postal rate bill was designated yesterday by Sen. Knowland (R-Calif.), the acting floor leader, as one of the two controversial measures he said might keep Congress from adjourning on July 31 target date. He said a bill to admit 240,000 European refugees and others is the other stumbling block.

Knowland said he thinks congress will act on both measures before it ends this session. And he expressed hope that neither will take too long.

Summerfield won his fight for presidential backing of the postal bill, but the issue still is in doubt in congress.

The House Post Office Committee, holding hearings on the proposal, has listened to a long string of mail users urge that no rate hike be approved.

Today, however, the Chamber of Commerce of the United States sent word it is in favor of the administration proposal. Its president, Richard L. Bowditch, notified Carlson and Chairman Rees (R-Kan.), of the house group of the executive committee. Bowditch said the endorsement was unanimous.

Before the House committee is a proposal to increase letter postage from 3 to 4 cents and airmail from 6 to 7 cents, and gradually boost second class rates a total of about 40 cents.

Rain Reduces Drouth Belt of Nation

By OVID A. MARTIN

WASHINGTON (AP)—The weather bureau reported today that moderate to heavy rains have greatly narrowed the nation's drought areas and checked threats of serious crop damages.

A Southwestern drought which a week ago showed signs of spreading into the lower Mississippi Valley was itself received in some sections by rainfall that was fairly general east of the Continental Divide except in the East from New York State south through the Virginia and Carolinas.

In a weekly report on the crop situation, the bureau said crops and pastures had been greatly benefited and that stock water supplies had been replenished in many areas where they had been extremely short.

The bureau makes no forecasts on crop production, but its bulletin conveyed the implication that, for the country as a whole, production continued to move toward an earlier Agriculture Department prediction that the harvest would be the third largest on record.

Weather officials said the area to and from a drought standpoint, was an Atlantic Coast region, extending from New York State south into the Carolinas. They said the need for rain is particularly urgent in Maryland and Virginia.

"Continued drought — relieving rains in the far Southwest and South Central sections of the country were the main features of the week," the bulletin said.

"Moderate to heavy showers over large areas of the lower Great Plains and far Southwest, totaling from one to six inches locally for the week, greatly benefited crops and pastures and replenished stock water supplies."

The bureau said however, that little or no rain fell in central and southern Texas where the drought continues. In the northern Great Plains the top soil was said to be dry in some sections but crops continued in good condition because of good subsoil moisture.

Drought conditions continue in the southern two-thirds of Missouri, but as to crops, the bulletin said it made mostly good to rapid progress in the main corn belt. The crop improved in the southern Great Plains.

The bureau said harvest of winter wheat was moving along satisfactorily and that prospects for spring wheat continue mostly good to excellent in the northern Great Plains.

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Eisenhower Disturbed by 68 Per Cent Cut Threatened on Overseas Propaganda Fund

By ROWLAND EVANS JR.

WASHINGTON (AP)—President Eisenhower is highly disturbed over a 68 per cent slash by the House in funds for the State Department's overseas information program, Sen. H. Alexander Smith (R-N.J.) said today.

Smith said the President feels the Voice of America and related propaganda-information agencies of the State Department must be built up.

Smith said in an interview he went to the White House yesterday to discuss several matters with the President. He said, with the amount provided by the House, the administration's request was "represented" as an "austere budget," but it added: "The justifications submitted to the committee were significantly lacking in specific accomplishment data."

The president's reported fears, said Smith, were "terribly disturbed" by the House reduction. He said it was essential that this country get a true picture of America to other nations. This could not be done, he said, with the amount provided by the House.

In recommending the cut, the House Appropriations Committee said the administration's request was "represented" as an "austere budget," but it added: "The justifications submitted to the committee were significantly lacking in specific accomplishment data."

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Free U. S. Food to East Reich Irks Russians

By DAN DELUCE

BERLIN (AP)—A million packages of free Western food thrown East Germany's Communist rulers into a frenzy today.

Soviet High Commissioner Vladimir Semenov, in a blistering diplomatic note, called the mammoth relief program a U. S. plot to "encourage Fascist hirelings and criminal elements" for a new anti-Red revolt in the Russian zone.

He demanded that U. S. High Commissioner James B. Conant immediately stop food gifts to hungry East Germans because these were "illegal and incompatible with the elementary demands of maintaining public order."

But in West Berlin, thousands of workers were set to wrapping the million-fold packages of foodstuffs for delivery on the Iron Curtain border here beginning next Monday.

The supplies came from a West German government reserve maintained in this isolated city since 1949 to protect it against a new Russian blockade. The reserve will be replenished by donations from the United States, where President Eisenhower offered 15 million dollars worth of free food to hungry East Germany on July 1 and stuck by it after Soviet Foreign Minister V. M. Molotov denounced the offer as "a clumsy propaganda maneuver."

A high American official said the Russian protest would be rejected flatly.

West Berlin welfare workers who pushed 3,000 free food parcels through the Iron Curtain yesterday expressed fear the note meant Russian tanks and troops soon might seal off East Germany so that no Western relief at all could enter.

Semenov's wrath today centered on the relief market set up last week in West Berlin's Kreuzberg borough by Mayor Willy Kressmann. It dispensed milk, potatoes, and fruits to 25,000 Soviet residents at one-fifth normal cost. It was replaced this week by larger similar projects operating in seen West Berlin boroughs.

Semenov contended the Kreuzberg low-cost market was staged by "Fascist agents in the disguise of food vendors and was shut down because of the mass protests of West Berlin unemployed and the populace of East Berlin."

The note charged that the food centers were set up to woo East Germans while millions of West Germans "go hungry." Semenov said West Germany had more than 1 1/2 million unemployed "while in the German Democratic Republic and East Berlin unemployment does not exist."

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Rhee Again Blows Up Korean Truce Parley by Threat

Monticello Chief Quits on Indictment

By JAMES MARLOW

WASHINGTON (AP)—Congress in putting off until next year what it didn't do this year, from the standpoint of lawmaking, this was an undistinguished subject. There's no guarantee next year will be any more productive.

This year's legislative dearth was obscured by the lightning flashes of personality which flamed in the Capitol from time to time and gave it a liveliness otherwise lacking.

There was the picture of President Eisenhower, new in his job, trying to push and pull his Republican-controlled Congress along the road he wanted it to travel while still learning how to deal with the lawmakers.

Individuals like Sen. Joseph McCarthy (R-Wis.) looking for subversives and aging Rep. Daniel A. Reed (R-N.Y.) fighting against extension of the excess profits tax lent color to the show.

Drama of Eisenhower and Sen. Taft (R-Ohio), who had been rivals for their party's presidential nomination in 1952, learning to work together in 1953.

If the congressional performance was slow this year, it could be excused on the ground that a new administration was trying to get adjusted to its new responsibilities, and was feeling its way along.

Next year it will have no such excuse. Next year the republican administration can be fairly judged on its performance. And it will have a particularly good reason for wanting to put on a satisfactory one in 1954.

Next year is an election year, the first time the Republicans have had to face the judgment of the voters since taking office in January 1953. All 435 house seats and one-third of the 96 Senate seats are at stake in the elections of November 1954.

At present the Republican majorities are so hair-thin that a few changes in the 1954 election results could wipe them out.

Continued on Page Two

Ft. Smith Plant Ordered Struck

FORT SMITH (AP)—Ninety-eight employees of the Rush Manufacturing Co., here went on strike yesterday in support of union demands for paid holidays and a company paid insurance plan.

The international representative for the CIO United Furniture Workers Union, Ed Walker, said a picket line has been set up at the plant. He said the union's old contract with the company expired June 23. Negotiations for a new one started June 8 and broke down yesterday.

Union company officials will meet with a federal mediator Friday.

A company spokesman, attorney Franklin Wilder, said the company had offered the strikers a wage increase of five cents an hour and workers were offered five cents for each new pattern.

Production at the plant was halted by the strike.

Welfare List Lowest Since July 1949

LITTLE ROCK (AP)—State Welfare Department assistance goals for next month have been cut to 64,680 persons — the lowest number since July, 1949. State Welfare Commissioner A. J. Moss said yesterday the August list contained 1,539 fewer persons than the list this month.

The greatest reductions were made in the old age and dependent children groups.

New policies and procedures in the handling of the welfare rolls were given as the reason for the cutbacks.

Bricker Will Fight to Cut Treaty Power

WASHINGTON (AP)—Sen. Bricker (R-Ohio) said today he will "slug it out" with administration leaders in an effort to force adoption next year of a proposed constitutional amendment to limit treaty powers.

Bricker said in an interview he had told Secretary of State Dulles and U. S. Gov. Brownell at a closed meeting of the Senate Republican Policy Committee yesterday he knew the administration could prevent him from getting the necessary two-thirds Senate vote for approval of his measure in this session.

"The administration has the jobs to give out and they can get one-third of the Senate to go along with them now," Bricker said. "But after some of these senators hear from the country, it may be a different matter next January."

Some wamps make their nests out of paper which they manufacture themselves.

Never Explain a Black Eye, Says Hal Boyle; It Makes Cynics of Your Best Friends

By HAL BOYLE

NEW YORK (AP)—Nothing will turn an optimist into a cynic faster than a black eye.

It is then one learns the depth of hypocrisy in friendship, and how false a thing is man's pretended faith in his fellow man.

A man with a black eye is the loneliest figure in the world. Everybody wants to hear his tale about how he got it, and nobody ever believes he is telling the truth.

The cringing wretch goes from desk to desk in his office, saying pleadingly, "I know you won't believe this, but I jumped into this open door in the dark, and —"

And sure enough nobody will believe him. Nobody really listens to his words, everyone insists on taking him at his face value — and a black eye is universally regarded as a sign of guilt.

There are many examples in history of black eyes acquired innocently, accidentally, or through gallantry and kindness, such as:

A. You are helping an old lady across the street during a heavy rain, and she jabs you in the eye with her umbrella.

B. You bang your head hurrying to get out of a cab to help your wife alight.

C. You slip in the bathtub.

D. You are helping your wife hang a picture, and she drops the hammer on your upturned face — presumably by accident.

E. You are feeding sugar lumps to a policeman's horse, and it suddenly tosses its head and gives you a lump under your lamp.

The medical literature on the subject of black eyes is full of such cases. But there is no record that the victim's story was believed by either his friends or foes.

A man with a black eye is like the defendant in a Russian spy trial. He might as well quit trying. The verdict has already been pronounced.

Continued from Page Three

Eisenhower Still Thinks Truce Likely

By EARNEST HOBBERECHT

SEOUL, Korea (UP)—President Syngman Rhee blew the Korean truce situation wide open again today.

Despite new assurances contained in another note from Washington, the South Korean President renewed demands that Chinese Communist forces be out of Korea within six months after armistice day, and said any promises he may have made to cooperate in a truce were "conditional."

He said that if his conditions were not met "we shall be at liberty to follow our own

Congress Puts

Continued from Page One

Full could give the Democrats control of Congress.

This would mean for President Eisenhower, still in charge of the executive branch of the government, that for the following two years he'd have to depend upon a Democratic-controlled Congress for the success of any programs he offered.

It is one of the political legends, not necessarily true at all, that members of Congress, more concerned with the voters, always do more in an election year.

Actually, the 1954 election results may be determined by factors not at all connected with the record established by Congress, perhaps by events not even dreamed of at this moment.

For instance, if the elections

COOL OFF! REFRESH YOURSELF...

Enjoy a luscious...
"HULA KOOLER"
made with
MIDWEST True Fruit Sherbet

AT YOUR FAVORITE FOUNTAIN



EASY TO MAKE... HERE'S HOW

Melt spoonful of sherbet into bottom of glass. Add cold sparkling water, stir and top with spoon of sherbet. Top off with a cherry, bit of fruit, or splash of mint. Different Delightful Delicacies!

Be sure it's Midwest Sherbet. Look for This Carton When You Buy!



Buy Now — at your Midwest Ice Cream Dealer

MARKETS

ST. LOUIS LIVESTOCK

NATIONAL STOCKYARD, Ill. — Hogs 6,000; barrows and pigs 190 head fully 25 lower; light weights and mixed 25-50 lower than Tuesday; trade active at decline 24½; feed elevator, bulk choice 195-200; one price 27.99; few outstanding loads choice No. 1 and 2 27.19; sprinkling 250-270 lb. 26.25; lots 275 lb. 26.25; scattered small lots 280-300 lb. 25.00; choice 180-190 lb. 20.75-27.00; 150-170 lb. 24.25-26.25; 120-140 lb. 21.2-23.25; two loads outstanding light hogs 23.00; other hogs 400 lb. down 21.25-22.75; heavier hogs 18.75-20.50.

Cattle 4,000; calves 1,000 trading slow; early sales steady and heifers barely steady; cows weak to 50 lower; bull dull; few sales 1,000-lb. vealers unchanged; few loads choice steers 21.00-26.25; few commercial to average choice 17.00-21.00; choice mixed yearlings 23.00-26.25; utility and commercial cows 10.50-13.00; canners and cutters largely 7.00-10.00; utility and commercial bulls 11.50-14.00; canners and cutters 8.50-11.00; good and choice vealers 16.00-23.00; limited number prime 25.00.

were being held this November, and if the Eisenhower administration had managed to get a truce in Korea, the Republicans probably would be swept back into office.

The same may not be true in November of next year.

The results of the truce—possibly drawn out, frustrating peace negotiations and even ugly developments—might sway the voters the other way.

So Eisenhower will have his hands full in 1954, not only in trying to lead his Republicans in Congress to a good showing, but in making a record for his Republican administration in foreign affairs as well.

This year the biggest single piece of controversial legislation was on giving the states rights, out to their historic boundaries, to the oil in the waters off their shores. And Eisenhower succeeded, after a bitter struggle, in getting the excess profits tax extended another six months.

He seems reasonably sure, before this session of Congress ends, of getting the reciprocal trade agreement program extended another year. And before it quits this year Congress has some other pieces of "must" legislation on its books: admission of perhaps 240,000 European refugees over a three-year period; authority for Eisenhower to send surplus food abroad in an emergency.

And put off until next year, with no certainty of achievement, are extension of social security; changes in the Taft-Hartley Act; the question of statehood for Hawaii and Alaska.

And the Republicans will have

Jap Workers to Strike U. S. Base

TOKYO — Six hundred Japanese workers employed by the U. S. Army in Yokohama will go on a 24-hour strike at 6 a. m. to mourn the Kyoto bomb attack reported.

The workers, members of the All-Japan Federation of Labor Union, are protesting against the U. S. Army's refusal to drop a bomb-draft work schedule and to provide freedom of union activities, Kyoto said.

Carrier Annual Reports Ordered

LITTLE ROCK — The Arkansas Public Service Commission has ordered 32 carriers operating in the state to file their annual reports by Aug. 10.

The commission said failure to send in the documents could result in suspension of permits to operate in the state.

The report, due by March 11 of each year, contains data on the carrier's gross revenue and operating expenses, and is used by the commission to fix rates.

The ruby-throated hummingbird beats its wings about 75 times a second.

There was always a great crowd of automobiles at the meeting government expenses and the traffic of the Kremlin, deciding whether to scuttle the one that looks like Red Square, a step which might wreck the one near the Moscow Hotel, and the one near the Kremlin.

Story of Joseph

Continued from Page One

a thing at sleep. We lay down on tables. On chairs. In the back of automobiles, and we wrote those words of words some of which I would like to think were not used before.

I saw Marshal Voroshilov on one of those occasions. My car was standing by as they came from a collapse of force a red traffic signal when his car came to a halt. He was looking at the car with a look of surprise. He just looked like Voroshilov as I'd seen him so many times. There was no sign of emotion.

On another occasion I recognized Lazar Kaganovich, highest placed Jew in Russia. But I was more interested in the procession, and it was almost that of a religious procession.

As long as they kept coming and going it was reasonable to suppose that Stalin was alive.

Then one day I didn't see any of them.

Early the following morning they announced the death of Stalin, the man of so many myths, the imperishable, the everlasting, the perpetual. The leader and teacher. According to propaganda, the wisest genius of all time.

His body was to be in state in the Hall of the House of the People, in the House of the People, in the House of the People, in the House of the People.

There was always a great crowd of automobiles at the meeting government expenses and the traffic of the Kremlin, deciding whether to scuttle the one that looks like Red Square, a step which might wreck the one near the Moscow Hotel, and the one near the Kremlin.

ministry of defense. On numerous occasions the cars were ambulances among the cars rushing in and out of the gates. Several times I noticed small first-aid cars carrying what certainly looked to be oxygen tanks. And I wasn't any huge and shiny Zis, or saw solemn-faced men. Women any super-plus beanie. Just an ordinary looking closed body truck.

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the police were out by the thousands. An embassy friend saw me on rushing in and out of the gates. They've carried the body over. "We were amazed. It wasn't any huge and shiny Zis, or saw solemn-faced men. Women any super-plus beanie. Just an ordinary looking closed body truck.

I saw Marshal Voroshilov on one of those occasions. My car was standing by as they came from a collapse of force a red traffic signal when his car came to a halt. He was looking at the car with a look of surprise. He just looked like Voroshilov as I'd seen him so many times. There was no sign of emotion.

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State Bureau, Unnamed, to Be Audited

LITTLE ROCK — Gov. Francis Cherry said yesterday he has asked the new Legislative Audit Division to audit the financial condition of a state agency. He refused to identify the agency involved.

Cherry also refused to say whether he referred to an institution; department or an agency controlled by an honorary board.

Cherry said he had turned over his request to Rep. weems Trussell of Dallas County, chairman of the Division of Legislative Audit, which was created by the 1953 Legislature to audit spending of state agencies.

At Fordyce, Trussell quoted the governor as saying that some charges had been made against a state agency and added that "this was going to check them out to see if any political prejudice was behind the charges."

Cherry's only public comment was "There might be something to it and there might not be."

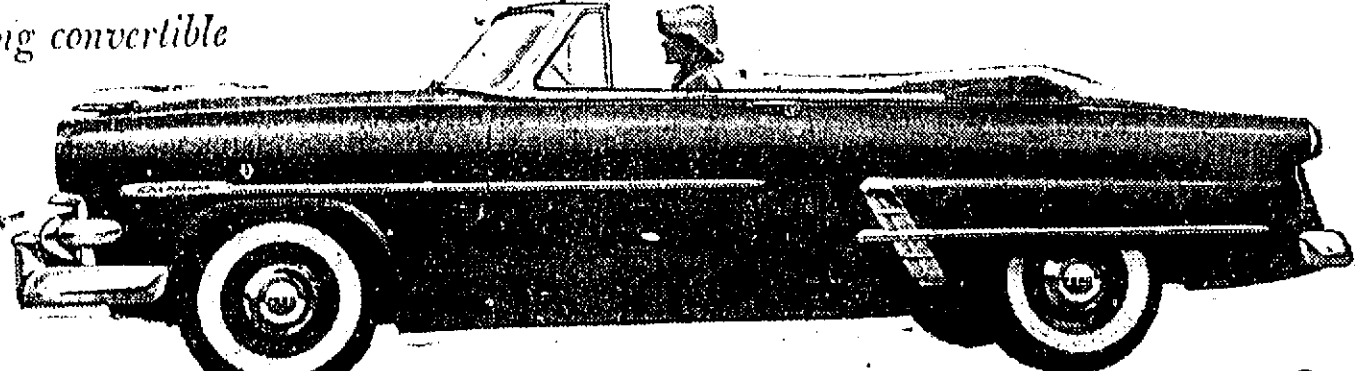
Trussell said the request to make a check had come from the governor in a telephone conversation. He said the governor told him he would be notified if Cherry thought the charges should be investigated.

could, providing they had the strength and courage to stand long hours in long lines. For the great leveler had come by. And they saw for themselves that Joseph Stalin died just as other mortals do. A man's life had ended, and an era had ended.

FORD SUNLINER

America's fastest selling convertible

Ford's Sunliner is the "top downers" delight! And its power-operated Breezeway top converts it to a snug, closed car in a jiffy. And it's the only low-priced convertible with V-8 power plus a choice of three great drives: Fordomatic, Overdrive or Conventional.

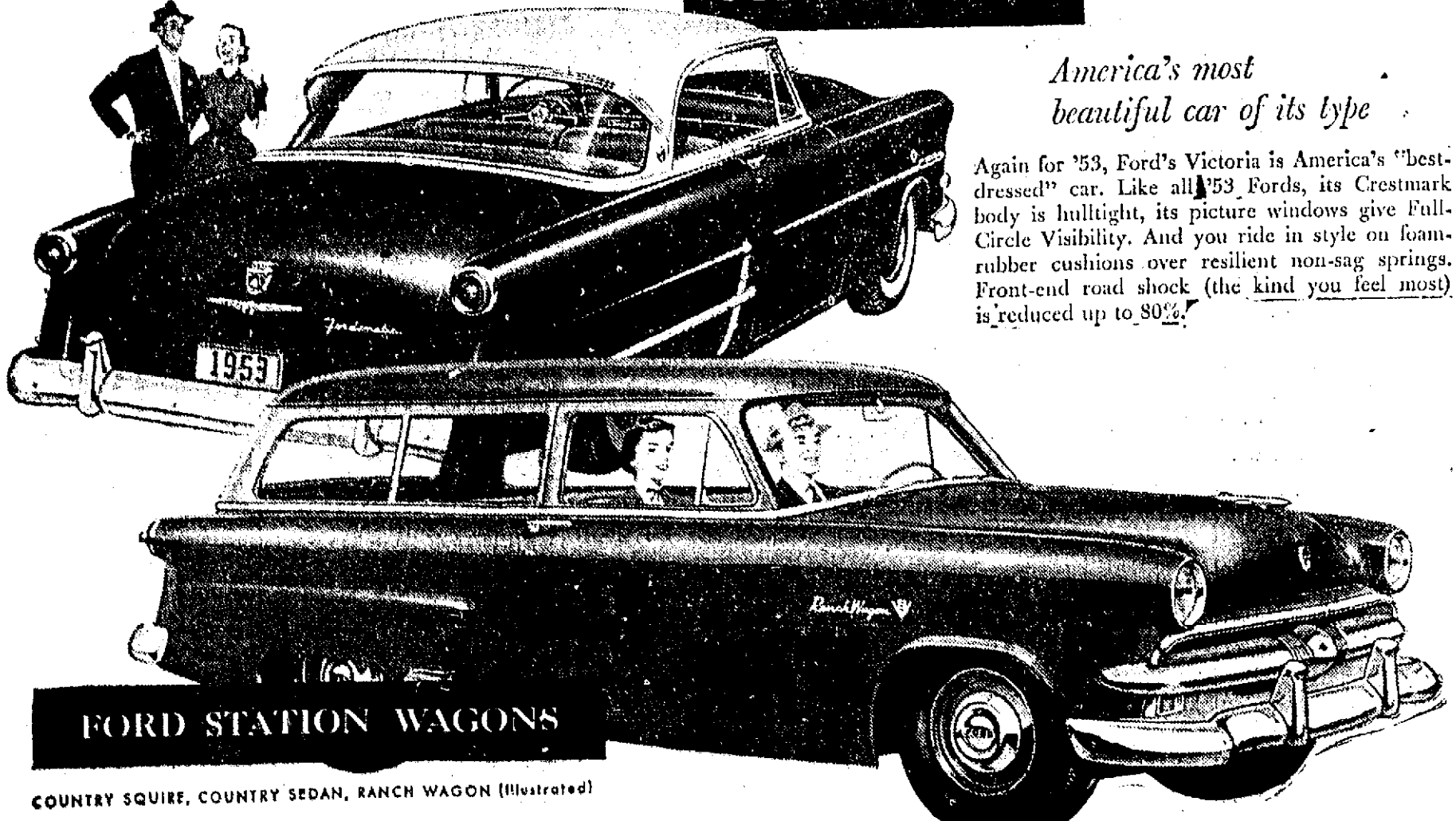


3 Best Sellers!

FORD VICTORIA

America's most beautiful car of its type

Again for '53, Ford's Victoria is America's "best-dressed" car. Like all '53 Fords, its Crestmark body is huiltight, its picture windows give Full-Circle Visibility. And you ride in style on foam-rubber cushions over resilient non-sag springs. Front-end road shock (the kind you feel most) is reduced up to 80%.



FORD STATION WAGONS

COUNTRY SQUIRE, COUNTRY SEDAN, RANCH WAGON (Illustrated)

America's most popular Station Wagons

Ford's wood-trimmed Country Squire is a "double-duty" beauty that changes from eight-passenger sedan to hard-working cargo hauler in three minutes flat. Ford offers two other "quick change artists" . . . the 2-door, 6-passenger Ranch Wagon and the 4-door, 8-passenger, all-metal Country Sedan.

Ford

HOPE AUTO CO.

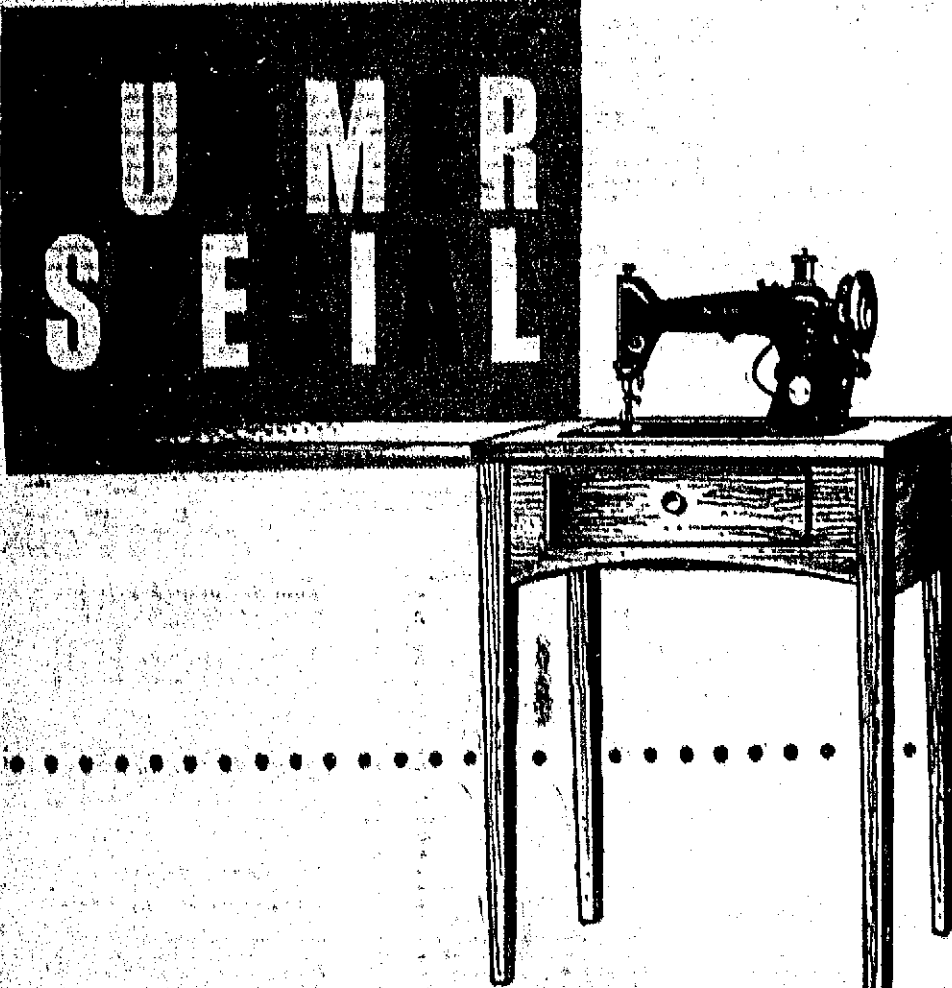
YOUR FORD DEALER FOR OVER 30 YEARS

Phone 7-2341

HOPE, ARK.

220 W. Second St.

"IF YOU'RE INTERESTED IN AN A-1 USED CAR BE SURE TO SEE YOUR FORD DEALER"



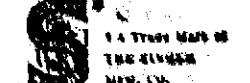
SINGER

ROUND BOBBIN ELECTRIC CONSOLE SEWING MACHINE

\$152.50

(REGULARLY \$167.50)

We offer a limited number of these famous SINGER® Sewing Machines, Model #66, at this special advertised price. This machine has been the popular choice in home and schools because it's so simple to operate. This feature coupled with its sturdiness and trouble-free qualities have made it a favorite throughout the world. The famous SINGER Home Sewing Course is included in this special offer.



FOR TOPS IN TV See SINGER 4-Star Playhouse

SMALL DOWN PAYMENT • EASY BUDGET TERMS LIBERAL TRADE-IN ALLOWANCE

SINGER SEWING CENTER

100 S. Elm

Phone 7-5840

10 BIG DAYS IT'S BIG IT'S GIGANTIC IT'S SENSATIONAL IT'S THE BIGGEST SALE IN 20 YEARS—SALE STARTS THURSDAY MORNING JULY 23RD

Owen's CLEARANCE SALE

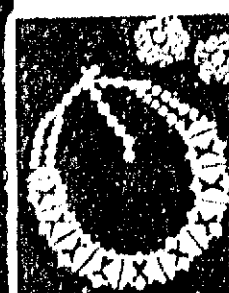
DEPARTMENT STORE STARTS JULY 23RD

Over \$57,000 In Summer Merchandise To Be Sold Quick For Spot Cash



Hundreds & Hundreds of Dresses, Every one must be Sold. Every one plainly marked. Save from...

40%
to
75%
Buy five or six at these Extra Low Prices



Lady here is your chance. \$1.00 and \$1.50 Costume

JEWELRY

64c

We must sell it all.

FIRST QUALITY SHEETS

Size 81 x 99 While 200 last.

\$1.47

This is the sale you have been waiting for. Biggest Sale that has ever come to South-west Arkansas. Over \$57,000 worth of summer merchandise to be sold out to the bare tables. Fall goods are arriving daily. We run out of room, our stores are stacked full, so here goes. We are letting the trigger go on Prices, Slashing them Crazy. Every piece of summer goods has got to be sold. This making clearance sale starts Thursday morning, July 23, lasting 10 big days through Aug. 3. The crowds will be big, many sales ladies will be needed, if you can sell goods. We must move this tremendous stock of Summer Goods quick, in order to make room for the carloads of Fall Goods arriving daily.



PIECE GOODS

98c SHEER GOODS

89c GINGHAMS

98c CHAMBRAYS

79c BROADCLOTH

98c GLAZED COTTONS and Many, Many More

64¢ Yard

69c SHEER GOODS 32c yd.
59c Cloth-of-Gold PRINTS 38c yd.
Over 900 yards of Beautiful Summer Goods, valued to \$1.00 yd 46c yd.
Every piece of goods will be Plainly Marked. Come Pick it up by the Carloads.

While 400 Yards Last. \$1.98
Baby Puckered Nylon

98c
Hurry

Regular \$1.95 Men's
SKIP DENT SHIRTS

97c

MEN'S SUITS

All Suits Must Go Nationally Advertised Brands

Values to \$39.95
3 PRICE GROUPS

\$10.00

\$15.00

\$20.00

DON'T MISS IT



LADIES 49c

RAYON PANTIES

Only 300 pairs

22¢

\$1.69

LACE PANELS

Close Out

87¢

Lace Trim. \$1.29 value

HALF SLIPS 44c

XXX 98c value

Ladies Panties

42¢

SKIRTS

Values as high as \$5.95

\$2.44

Others marked proportionally Low — Don't Miss It.

20x40 Large Cannon
TOWELS

59c value

32c

Remember Everything Goes

CURTAIN SCRIM

4 Colors, 49c value Opening Day

25c yd.

Ladies 98c

NYLON PANTIES

White Only. Sizes 5, 6, and 7.

47c pr.

Don't Miss It.



LADIES SUMMER

HATS

Valued to \$5.95 for

\$1 and \$2

Ever Hat Must Go.

Big 1.39 Cannon Towels

While 400 last.

64c

\$2.49 value

Tie-Back Curtains

1.74

\$4.50 value

Organdy Curtains

3.47

\$6.49 value

Organdy Curtains

4.66

While 1,400 Yds. Last Regular 59c value.

CHAMBRAY

Both Solids and Stripes

25¢ yd.



ALL BATHING SUITS, SHORTS, T-SHIRTS and PEDAL PUSHERS MUST GO.



Every item will be Plainly marked. These are Excellent Values, so be Early.

Save up to **50%** and More

While One Table 700 Yds Last
COTTON PIECE GOODS

36" to 42" wide. Valued to 79c.

23c yd.

You Must Hurry

\$8.95

WOVEN BEDSPREADS

Fieldcrest and Bates

\$6.27

\$6.95 Large

CHENILLE BEDSPREADS

\$3.97

SNOW WHITE
36" BLEACHING
49c value for
32c yd.

15c Cannon

WASH CLOTHS 12 for 97c

\$1.69 Non-Skid

THROW RUGS \$1.00

\$2.98 Large size

\$2.00

Heavy Brown
DOMESTIC
39c value
yds. **97c**

MEN'S \$1.39

LOVES

Leather Palm

74c

IG \$3.95 SOFA

WILLOWS

\$2.97

WHILE 300 DOZEN LAST
BIRDSEYE DIAPERS
First Quality. \$2.98 value for
\$1.77

BIG DOUBLE SIZE WOVEN
BEDSPREADS

\$5.95 value

\$3.87

36" Canvas
Regular 15c value. Only
8c

3,000 yards at this Price.

All Notions AND Baby Goods

Drastically REDUCED SEE RED TAG

BLUE SWAN
PANTIES
Regular 79c

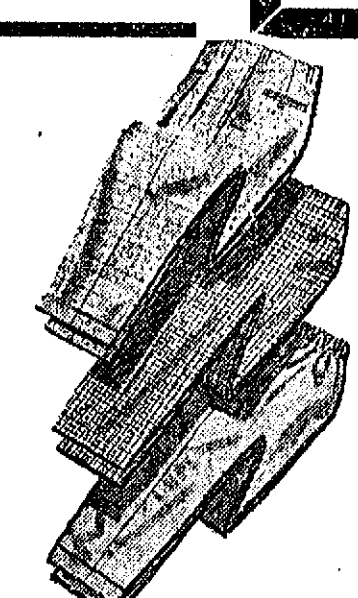
64c

Ladies \$2.59 Beautiful

Cotton Slips

\$1.77

MEN'S DRESS
SLACKS
Out they go. Hundreds and Hundreds of pairs of Men's dress slacks. Values to \$9.95
GROUP 1
\$3.78
GROUP 2
\$4.66
Alterations Free even at These LOW PRICES.



FOLKS THIS IS IT — THE BIGGEST SHOE SALE YET — Not Pairs, but Thousands of Pairs. Displayed on tables for easy selection.
CHILDRENS SHOES Valued to \$5.95
\$1.00 \$1.50 \$2.00 & \$3.00
LADIES SHOES Values to \$10.95
\$2.00 \$3.00 & \$4.00
MENS & BOYS SHOES . Values to \$14.95
\$3.00 \$5.00 & \$7.00
DON'T MISS A SINGLE DAY THE MORE YOU BUY THE MORE YOU SAVE



MEN'S 69c
KNIT SHORTS 32c

862 MEN'S COTTON
SPORT SHIRTS

Made to sell for \$2.98.

\$1.27

MEN'S \$3.95 TYPE 4
ARMY PANTS \$2.97

MEN'S TYPE 1 — FINEST GRAY
ARMY PANTS

\$5.50 value

\$3.94

SHIRTS TO MATCH . . 3.66

BLANKETS

Buy Your Blankets Now. We have the Lowest Prices, Biggest Values

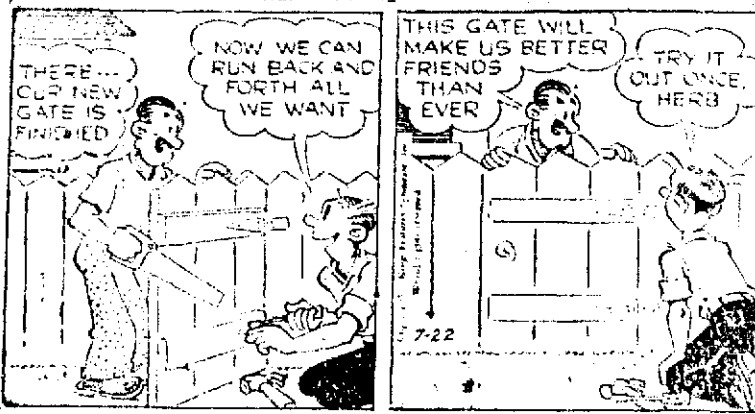
50c

Will put your blanket on our Easy Lay-A-Way Plan

Owen's
DEPARTMENT STORE

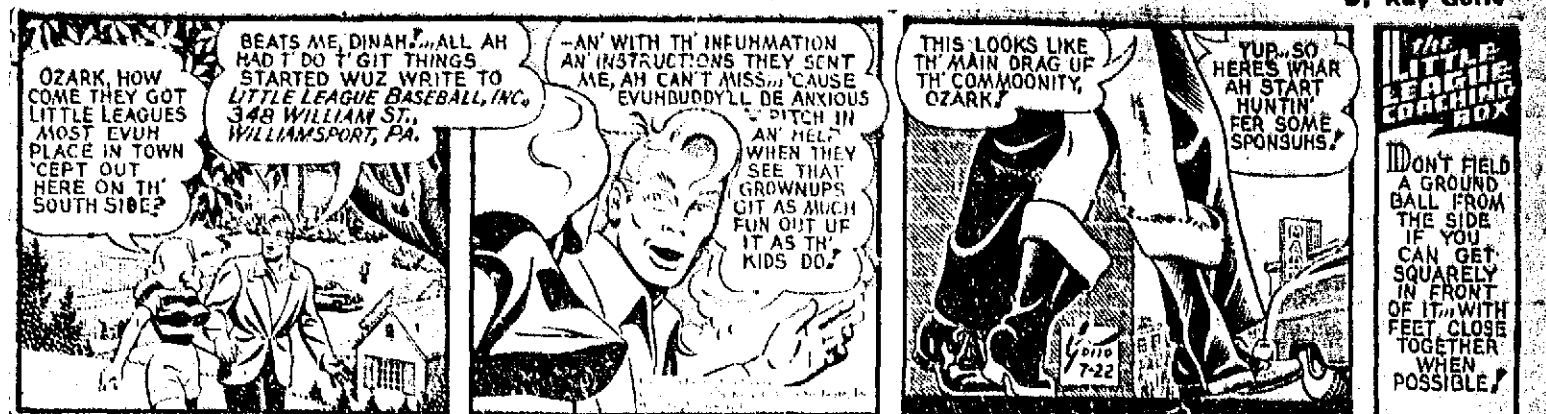
Shop and Save at Your Nearest Owen's Store
Hope, Prescott, Nashville, Memphis and Camden

BLONDIE



By Chick Young

OSARK IKE



By Ray Goffe

Birds of a Feather

Answer to Previous Puzzle

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Figures on Cotton Acres Must Be Had

Accurate allotments for cotton in 1954 are practically certain, according to J. B. Gilbert, chairman of the Hempstead County Production and Marketing Administration committee. In order that these allotments may be set fairly for each farm, every farmer in the county has been requested to submit certain information on cotton acreage to the county JMA office.

The information requested includes whether or not cotton was grown on the farm in any of the years 1951, 1952, or 1953, the total land in the farm and whether any land has been added or sold during these years.

Cards have been sent to all cotton growers in the state in an effort to obtain the information. The cards are self-addressed and all the farmer has to do is to supply the answers to the questions listed and return the card.

Measurement of this year's cotton acreage is now getting under way in the county. "If the returned cards show that there is cotton on the farm this year," Mr. Gilbert said, "and the total farm acreage is correct, a reporter will be sent to the farm to measure the cotton. If, however, there is no cotton on the farm in 1953, but was grown in 1951 or 1952, or the record of the size of the farm is incorrect, then a visit to the farm by the reporter may be profitable to the farmer."

The information being obtained in the survey includes in addition to cotton, acreage devoted to other crops specified by law to be used in determining the adjustment of acreage. The acreage devoted to corn and other crops used on the farm and the 1953 acreage that is tilled annually or in regular rotation.

The records being obtained will be necessary if marketing quotas are proclaimed for the 1954 cotton crop.

The survey must be completed by September 1, Mr. Gilbert said, and the figures and information for each farm assembled so that if and when marketing quotas are proclaimed the acreage allotment for each farm can be determined. It is the law that requires that this be done not later than October 15 and that a referendum for cotton growers be held on or before December 15.

The Negro Community

By Helen Turner
Phone 7-0830
Or bring items to Miss Turner
at Hope Funeral Home

Mr. and Mrs. McQuinn of St. Louis, Mo., spent their vacation with Mrs. Cotey's parents, Mr. and Mrs. Frank Plenary, George Cotey, Jr., from Little Rock was also a guest in the Plenary home.

Mrs. Savannah Smith and Mrs. Natalie Budley and Ann of Nashville were the Sunday dinner guests of Mr. and Mrs. Frank Plenary.

Brenda Joyce, Shirley and Jack Plenary of Hot Springs are spending their vacation with their grandparents, Mr. and Mrs. Frank Plenary.

There will be a hike around the world Thursday night, July 23, featuring the following stops: Alaska, Mrs. Phyllis B. Epps; Canada, Miss Norma Moses; Hawaii, Miss Rosa Briggs; Germany, Miss Christine Graven; Czechoslovakia, Miss Daisy L. Cooper and Miss Debbie J. Robinson. Admission is 25 cents.

Mrs. Pearl Brown of Isabel, Okla., spent the week-end with Mr. and Mrs. George Taylor and family.

Mrs. Edna Knight of Dallas, Texas, is visiting Mr. and Mrs. Fred Scott and Nancy Joe.

Mr. and Mrs. James Seales and Mrs. Teasara Graves of Isabel, Okla., spent the week-end with Mrs. Nellie Harris and family.

Mr. and Mrs. Lee Huntley and Leonard Huntley have returned to their home in Toledo, Ohio, after a visit with their sister, Mrs. Jack McFadden. Also Charlie and Albert Huntley have returned to their home in Oklahoma City, after a brief visit with relatives and friends.

Samuel Cole of Niagara Falls, N. Y., has returned home after a visit with his wife and Mr. and Mrs. John Wylie.

Mrs. Lena Hill is visiting her brother in Chicago.

Pvt. Boniford Wyatt, son of Polly Anna Wyatt of Hope, Pvt. Leo Eason, son of Mack Region of Route 4, Hope, and Pvt. Cornelius Willis, Jr., son of Hazel Mae Willis, of Hope, have been assigned to Camp Roberts to begin their basic infantry training.

The famed tourist island of Capri, has no local water supply, importing all its use in tank ships from the mainland.

Wm. Seaton, Hope, Back From Korea

SEATTLE, WASH. (AP)—The Navy transport on, C. C. Ballou will arrive here today (Wednesday) with 20 Arkansans (19 returning on rotation leave from the Far East).

Arkansans aboard:

Pfc. Norris J. Allen, Fort Smith; Sgt. George T. Blaylock, Blytheville; Sgt. Thomas O. Brown, Mountain View; Cpl. Frank Cook, Texarkana; PFC Edward L. Connel, Hughes; PFC James R. Crook, Little Rock.

Cpl. James H. Goodman, Maynard; Sgt. Harold T. Harper, Gould; SFC Carl D. Hart, Hot Springs; Cpl. Huey J. Humphreys, Lake Village; Cpl. Elmer Johnson, Roe; SFC K. T. Joyner, Little Rock; Cpl. Sylvanus S. Kelley, Fort Smith; Pfc. Paul H. Klinkpatrick, Texarkana; Sgt. Arlo J. Martin, Mountain View; Cpl. William K. McKinstry, Clarkdale; SFC L. H. Miller, Jonesboro.

Maj. Morris K. Guinand, Washita; Sgt. Jimmy Oliver, Smithville; Cpl. Curtis M. Owen, Emerson; S. John P. Sanderson, Lincoln; Cpl. T. J. Robertson, Fort Smith; PFC Opal H. Ward, Thidabatchel; SFC William M. Seaton, Hope; Cpl. A. W. Woodruff, Newport.

PRESCOTT NEWS

Wednesday, July 22

The members of the Presbyterian Church will meet Wednesday evening at 7:30 for rehearsal.

\$71,000 Gem Loss by Andrea Leads

A portable radio proved a poor hiding place for \$71,000 in jewelry, art items, Andrea Leads told police.

She and her wealthy husband, Bob Leads, said yesterday they took the jewelry from the safe of the Bell Air Hotel so she could wear them to a party Thursday night. Later, Leads told them in the radio.

Police noted the jewelry as lost. It included a \$20,000 platinum and diamond engagement ring.

The church of the First Methodist Church will meet Wednesday evening at 7:30 for rehearsal.

Thursday, July 23
The church of the Presbyterian Church will practice Thursday evening at 7:30.

Saturday, July 25
Mrs. C. C. Thomas, and Mrs. Harley Cox will compliment Mrs. Rita McCaskill, wife of R. L. McCaskill, with a coffee Saturday morning from 10 to 11 o'clock in the Thomas home.

Mrs. Edward Bryson Hostess to 47 Club
The home of Mrs. Edward Bryson was beautifully decorated with colorful arrangements of carnations, flowers Thursday afternoon when she was hostess to members of the 47 Bridge Club.

The high score prize was won by Mrs. Vernon Buchanan, the low score prize by Mrs. Glenn Hainston and the cut prize by Mrs. J. V. McMahen.

Mrs. H. H. McKenzie and Mrs. Buchanan were guests. Members present included Mrs. B. A. Loran, Mrs. Charlie Deas, Mrs. C. R. Gray, Mrs. Jim Nelson, Mrs. Charlie Scott, Mrs. E. H. Ward, Mrs. O. W. Watkins and Mrs. J. T. West.

Robertson of Little Rock.

Mrs. Mattie Harris of Little Rock is guest of Mr. and Mrs. Jesse Crow.

Mrs. Norman Whitaker, Jr., and Whit of Smackover are spending several days with her mother, Mrs. S. T. White, Jr.

Mrs. Wallace Pennington spent a part of last week in Little Rock, Mrs. Alton Reeves.

Mrs. Robbie Wilson, Mrs. T. P. White and Miss Louise Martin attended a district Welfare Workers picnic at Narrows Saturday.

Mr. and Mrs. C. C. Thomas spent Friday night in Little Rock as the guests of Mr. and Mrs. Harley Cox.

Mr. and Mrs. Raymond Morgan and family have returned to their home in Houston after a visit with Mr. and Mrs. S. R. Morgan and Mrs. Alvore Cooper. They were accompanied by Frank Morgan who is their guest this week.

Miss Kay King and Miss Joan Gilbert were Friday night guests of Miss Tish Smith in Hope.

Mr. and Mrs. Gus McCaskill and Miss Rita McCaskill had as their guests Sunday, Mr. and Mrs. L. Robertson and Miss Mary

son Henry, Cline and Kay have returned from a ten days stay in St. Louis.

Mrs. Rodney Hamilton and Mrs. J. C. Stegar had as Thursday guests, Mrs. T. S. Grayson, Mrs. R. S. Wainock, Mrs. T. H. Reece and Mrs. Marcie Hesterly of Magnolia.

Mrs. E. L. Shirley and Mrs. Rachel Schroeder have returned to their home in Dallas after a visit with Mr. and Mrs. F. E. Murrell and Mr. and Mrs. Nat Woosley.

Mr. and Mrs. Nat Woosley spent Saturday in Hot Springs with Mr. Jim Wilson.

Mr. and Mrs. Henry Lane and children, Mark and Melody of Snyder, Texas, were guests Saturday of Mr. and Mrs. Karl King, Jr., and family. They were enroute to Little Rock where they will be guests of Mr. and Mrs. Jim Bush.

Miss Kay King and Miss Joan Gilbert were Friday night guests of Miss Tish Smith in Hope.

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Notice to Growers

COTTON DUST — 2 1/2-5-40 (Aldrin) 3-5-40 & 3-10-40 also Liquid Toxaphene. Black Leaf 40 for melon lice.

FOR LATE PLANTING: HEGARI — CANE — FUNKS CORNS

Monts Seed Store
310 E. 2nd.

OKLAHOMA TIRE & SUPPLY



KEEP COOL AS A BREEZE!
10-inch OSCILLATING FAN
REDUCED TO **\$9.77**
Mfg. well-guarded chrome blades designed for maximum efficiency. Green or black crackle finish.

INTRODUCTORY OFFER!
98¢ Can of SIMONIZ BODYSHEEN
AT NO COST TO YOU!
on the special SIMONIZ plan
A showroom shine in minutes. No rubbing! Just spread it on, wipe it off! Gives lasting beauty and protection.

BONUS OFFER!
35¢ "Breeze" Wing Ventilators
at NO EXTRA CHARGE
with 2-gal. can of Long-Life, Heavy-Duty MOTOR OIL
21¢ qt. in 2-gal. can
Price per can 1.68
Same quality sold elsewhere for 40¢

35th Anniversary SALE!

STARTS TODAY!

LAWN MOWER CLEARANCE!

16-inch Rotary-Type Electric POWER MOWER

Regular \$47.50 **\$35.49**

Takes the "Work" out of yardwork! It's Sturdy and Rugged, but LIGHT-EASY to use!

General Electric, Delco or Westinghouse motor. Wide body with inset wheels permits cutting flush with trees, fences, walls, etc. Eliminates hand trimming!

Sturdy, Precision-Built SAVAGE HAND MOWER

Five 16" Tempered Steel Blades 10" Semi-pneumatic Tires

20.00 VALUE **\$16.49**

Precision made and ball bearing equipped for easier operation and smoother cutting.

Other Hand Mowers as Low as \$15.49

GRASS CATCHER **\$1.44**

Keeps yard neat without raking.

4-Player CROQUET SET **\$4.44**
Fun for all the family! Wickets, balls, post, mallets. 6-player set, Maple balls, Carrying case 7.89

SOFTBALL **77¢**
Cowhide cover.

BASEBALL **49¢**
Tanned leather.

CAR TOP CARRIER **99¢**
For carrying fishing poles, etc. Holds with suction cups.

Heavy Duty CAMP COT **\$8.33**
Reg. 9.50
Strong, reinforced hardwood frame. Extra heavy covering. Makes a comfortable bed.

LOUISVILLE SLUGGER BAT **\$2.49**
Baseball bat. White, brown.

TENNIS BALLS **3 for \$1.66**
Vacuum packed. Always fresh.

NEVER BEFORE AT THIS LOW PRICE!
it's BIG in SIZE!
it's VALUE!
it's FUN!

Lots of sun and refreshing fun! How they'll love it. Gaily decorated with "Howdy Doody" characters. Plastic, 54" x 9'.

\$4.98

NATIONALLY ADVERTISED AT 7.95

Durable, All-Plastic HOSE
GUARANTEED 10 YEARS!
7.50 VALUE
NOW **\$5.66**
Detachable, rust-proof couplings. Lightweight.

Plastic LAWN SPRINKLER and SOAKER 25 feet **\$1.77**
Perforated with thousands of tiny holes. Will spray a fine mist or run out slowly and soak around plants where needed.

FISHING TACKLE
A WIDE SELECTION AT "MONEY-SAVING PRICES!"

GLASS CASTING ROD **\$1.99**
3.50 Value
Lots of backbone and lively action. Aluminum offset handle. 41 1/2" long. Big value!

Handy, Many-Purpose TELESCOPE ROD **\$2.53**
Length variable from 3 to 8 1/2 ft. Excellent for all kinds of still fishing.

2-pc. Heavy Duty FISHING ROD **\$5.99**
Reg. 6.93
7 1/2 ft. split bamboo rod. For catfish or other heavy fish.

10-Quart MINNOW BUCKET **\$1.38**
Perforated inner bucket. Snap down lid.

Furnished TROT LINE **93¢**
100 feet, 30 hooks.

50 yds. Nylon CASTING LINE **77¢**
20 lb. test.

Okla. TIRE & SUPPLY
QUALITY PRICE
Phone 7-2161
110 E. 2nd St. Hope, Ark.

SAVE \$7.35
GET TWO 6.00-16 BRUNSWICK Heavy Duty TIRES FOR ONLY **\$21.85**
Regular 29.20
Don't gamble with old, worn tires on a hot road. Brunswick tires are designed for complete safety with cold rubber and rayon cords.
UNCONDITIONALLY GUARANTEED FOR 12 MONTHS!
BRUNSWICK "EXTRA SERVICE" TIRES
6.70-15.....16.55" ea., TWO for ONLY 29.90*
7.10-15.....18.35" ea., TWO for ONLY 33.90*
* Plus tax and old recappable tire.

Folding BOTTLE HOLDER **69¢**
Handy at drive-in movies, restaurants.

Handy TROUBLE LIGHT **79¢**
Plugs in dash lighter socket. 12 ft. of cord. Take one on your vacation.

SAF-T-LITE REFLECTING TAPE **15¢ ft.**
It GLOWS in the dark!
Extra safety. More visible than tailights.

Rubber FLOOR MAT **39¢**
For use in Car and Home
17 1/2" x 21 1/2"

BUG AND SNOW DEFLECTOR **29¢**
Fluorescent plastic. Choice of red, blue or green.

"HOME OF BETTER VALUES"